



Safety Beach Sailing Club Inc
 A.B.N. 25795205347
 185 Marine Drive,
 Safety Beach, Victoria 3936

SBSC Membership Report 2017-2018

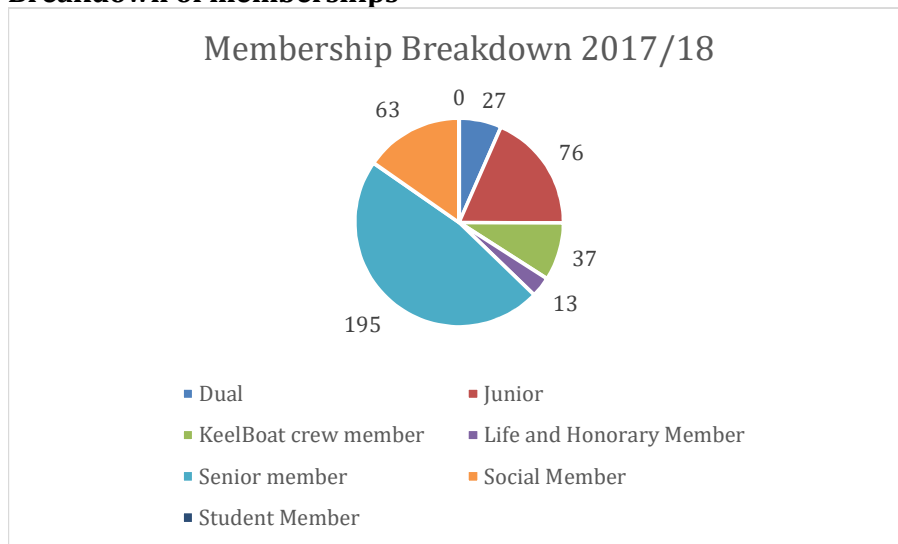
Membership Analysis

Total Membership, excluding absentee members, is 411 compared with 407 last year. Of this total, half are voting (senior/Life members) and half are associate members (student, Junior, Crew, Social).

Comparing 18/19 with 17/18, there is a marked increase in keelboat crew members, up from 14 to 37 (164% increase) and decreases in junior members 85 down to 78 (8.2%), social members from 71 to 63 (11.3%) and Dual members from 29 to 27 (6.9%).

In 2018/19, Keelboat members (senior, crew, junior, student) account for 48% of the club membership. OTB (senior and junior/students) account for 32% of the club membership, with social 15%, Life 3% and powerboat 2%.

Breakdown of memberships



This is made up of

- Senior – 195 (47%)
- Junior – 76 (18%)
- Social – 63 (15%)
- Crew – 37 (9%)
- Dual – 27 (7%)
- Life – 13 (3%)

Or broken down by sailing type (this is approximate only)

- Keelboat 48%





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- OTB 32%
- Social 15%
- Honorary and Life 3%
- Power Boat 2%

Junior members have declined significantly over the 4 year comparison period;

1. -10.6% when CF 2017-16
2. -29.6% when CF 2015-16
3. -30.3% when CF 2014-15



Keelboat members have grown dramatically in the same period;

1. +164.3% when CF 2016-17
2. +146.7% when CF 2015-16
3. +270% when CF 2014-15



Social members;

1. -11.3% when CF 2016-17
2. -28.4% when CF 2015-16
3. -4.5 CF 2014-15



Senior Members;

1. No change when CF 2016-17
2. -6.7 % when CF 2015-16
3. 14.0% when CF 2014-15



There is a possibility some changes are due to changing membership -ie juniors becoming adults and no longer meet junior criteria. However, it does indicate that as the current juniors grow up (or depart the club) we are not replacing them with new junior members.



Membership Financial Comparisons

	2017-2018	2016-2017
Membership	\$65,675	\$58,444
Silver Cards	\$12,720	\$10,974
Total	\$78,395	\$69,418
Variation:	\$8,,977	+ 12.9%



This increase in dollar value is due to the influence of new keelboat members, specifically with Keelboat Crew members.

